



# Devoted Health Star Sellers Program (SSP)

We strive to treat all our agents like they're part of our family. That means we believe in celebrating your wins — big and small. Our loyalty program helps us do just that for all high-performing agents.\*

## Who can take part in our loyalty program?

- Brokers must have a Ready to Sell (RTS) status and remain in good standing with Devoted Health.
- Agents not employed by Devoted Health.

## How does the program work?

- Total app count for the program is based on application dates from 10/1 through 9/30. Program resets every SSP year.
- Each CMS-approved application will be accrued per SSP year. As you submit more apps, you'll qualify for more trainings, events, and Broker Bucks.

## Questions?

Call us at 1-877-764-9446, or send us a secure message in the [Agent Storefront](#).



|  | Bronze<br>1-10 apps | Silver<br>11-30 apps | Gold<br>31-70 apps | Platinum<br>71+ apps |
|--|---------------------|----------------------|--------------------|----------------------|
| Welcome outreach from our Sales team   | ✓                   | ✓                    | ✓                  | ✓                    |
| Access to our marketing storefront, plus <b>free \$100 Broker Bucks</b> to spend on Kaplan continuing ed courses, swag, and materials for sales/marketing events | ✓                   | ✓                    | ✓                  | ✓                    |
| Access to our broker support line 5 days a week  | ✓                   | ✓                    | ✓                  | ✓                    |
| Invites to exclusive broker events   | ✓                   | ✓                    | ✓                  | ✓                    |
| Invites to host Devoted Health-sponsored events when and where available   | ☐                   | ✓                    | ✓                  | ✓                    |
| <b>An extra \$200 Broker Bucks</b> to spend in our marketing storefront  | ☐                   | ✓                    | ✓                  | ✓                    |
| Recognition outreach from a Devoted Health market leader   | ☐                   | ✓                    | ✓                  | ✓                    |
| <b>Annual subsidy to cover the total cost of AHIP certification</b> when taken through Devoted Health  | ☐                   | ☐                    | ✓                  | ✓                    |
| <b>An extra \$500 Broker Bucks</b> to spend in our marketing storefront  | ☐                   | ☐                    | ✓                  | ✓                    |
| <b>An extra \$1,000 Broker Bucks</b> to spend in our marketing storefront  | ☐                   | ☐                    | ☐                  | ✓                    |
| Personalized note from our CEO, plus a customized item to showcase your achievement  | ☐                   | ☐                    | ☐                  | ✓                    |

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\*Program is not open to agents at e-broker agencies. Program may change at any time. Agent support is available for all licensed agents. Devoted Health is an HMO and/or PPO plan with a Medicare contract. Our D-SNPs also have contracts with State Medicaid programs. Enrollment in our plans depends on contract renewal. Devoted Health Broker Bucks can only be redeemed in the marketing storefront for Devoted Health-approved items such as branded swag, marketing/sales materials and personal protective equipment (PPE) for use at appointments and events. Effective 10/1/2023.